REQUEST FOR PROPOSALS

Introduction to Microsoft Power Platform for Crime Analysts

Power BI, Power Apps, Power Automate, and Dataverse
Issued by the National Association of Crime Analysts (NACA)

SUBMISSION EMAIL	training@naca-usa.org
DEADLINE	Submissions accepted on a rolling basis
DELIVERY FORMAT	Online and asynchronous
SELECTION	NACA may select multiple instructors, teams, or course proposals

> NACA welcomes practical Power Platform course ideas built around real crime-analysis data and workflows.

1. Opportunity

The National Association of Crime Analysts invites instructors, analysts, educators, training organizations, and other subject-matter experts to propose an online introductory Microsoft Power Platform course for current and aspiring crime analysts.

The course should introduce analysts to the practical use of Power BI, Power Apps, Power Automate, and Dataverse, with an emphasis on how these tools can work together to support crime-analysis and public-safety workflows. NACA is seeking a course grounded in realistic agency use cases rather than a generic overview of the Microsoft ecosystem.

NACA is intentionally keeping the initial application brief so that qualified applicants can share strong ideas without first developing a complete curriculum or production plan.

2. General Course Focus

The proposed course should make Microsoft Power Platform useful and understandable in the context of crime analysis, law enforcement, and public safety. It should be designed as an introductory-level offering and should make meaningful use of realistic CAD, RMS, and related public-safety data.

Strong concepts may include one or more of the following, but these examples are not requirements:

- Using Power BI to connect to, transform, model, analyze, visualize, and report on CAD and RMS data.
- Using Power Apps to create simple internal tools for data entry, analyst requests, field feedback, or operational workflows.

- Using Power Automate to automate notifications, approvals, scheduled processes, file movement, recurring reports, and other repetitive analyst tasks.
- Introducing Dataverse and common data sources or connectors, including when each may be appropriate in a public-safety environment.
- Demonstrating how Power Platform components can work together in an end-to-end crime-analysis workflow.
- Addressing permissions, data sensitivity, sharing, governance, and practical deployment considerations for law-enforcement agencies.

3. Intended Learning Experience

The course will be hosted through the NACA learning platform and must support independent, asynchronous learning. The final course should combine clear instruction with practical demonstrations and opportunities for students to apply what they learn.

NACA especially values instruction grounded in realistic crime-analysis work and realistic public-safety data. Exercises should use CAD/RMS-style datasets and common workflows such as calls-for-service analysis, offense reporting, repeat-location analysis, command-staff reporting, analyst request tracking, data-quality review, automated notifications, or recurring analytical products.

Where practical, students should finish the course with useful outputs such as a Power BI report, a simple Power App, an automated Power Automate flow, or a small integrated solution that demonstrates how the Power Platform can improve a recurring crime-analysis process.

4. Development and Publication

Applicants are not expected to submit completed course materials with the proposal. After selection, NACA will work with the instructor to refine the course scope, learning objectives, format, and production expectations.

Before publication, the selected instructor will be expected to provide the materials necessary for students to complete the course, which may include recorded tutorials, demonstrations, written guidance, practice files, sample CAD/RMS datasets, Power BI files, Power Apps or Power Automate examples, exercises, assessments, templates, and supporting resources appropriate to the approved course design.

All materials must be original, properly licensed, or used with permission. Any datasets used in the course must be suitable for lawful distribution to students. Synthetic or de-identified data should still reflect realistic public-safety structures and workflows.

5. Instructor Compensation

NACA compensates instructors using a licensing and revenue-sharing model for approved instructional content. Instructors whose completed courses are accepted by the NACA Board of Directors and published on the NACA learning platform will be eligible for quarterly revenue-sharing payments under a separate written instructor agreement.

The final agreement will address compensation, intellectual-property and licensing terms, pricing, attribution, course maintenance, and related responsibilities. Submission of a proposal does not require the applicant to accept final terms, and selection of a concept does not guarantee publication until the completed course has passed NACA review and Board approval.

6. Submission Requirements

To apply, email only the following two items:

- A current resume or curriculum vitae for each proposed instructor.
- A description of no more than one page explaining what the proposed course will entail.

The one-page description may include the proposed audience, course level, major topics, instructional approach, expected student outcomes, Power Platform components to be taught, the types of CAD/RMS data to be used, examples of practical workflows or exercises, and any licensing or technical requirements students should know. These are suggestions rather than a required format.

SUBMIT PROPOSALS TO

training@naca-usa.org

Subject: NACA Power Platform Course Proposal - [Applicant or Organization Name]

Submissions are accepted on a rolling basis.

7. Review and Selection

NACA will review submissions based on the applicant's relevant experience, the clarity and practical value of the course concept, its relevance to crime analysts, and its suitability for online asynchronous delivery. Additional consideration may be given to the applicant's familiarity with public-safety data, practical Power Platform implementation, the realism of proposed CAD/RMS workflows, and the quality of the proposed student outcomes and exercises.

NACA may select multiple proposals, request a short follow-up conversation, ask for clarification or a sample after initial review, combine complementary course ideas with the applicants' agreement, or decline to move forward with any proposal. Questions may be sent to training@naca-usa.org.