REQUEST FOR PROPOSALS

Online Training Courses for Crime Analysts

Issued by the National Association of Crime Analysts (NACA)

SUBMISSION EMAIL	training@naca-usa.org
DEADLINE	Submissions accepted on a rolling basis
DELIVERY FORMAT	Online and asynchronous
SELECTION	NACA may select multiple instructors, teams, or course proposals

> NACA welcomes practical, accessible course ideas that help crime analysts build useful skills.

1. Opportunity

The National Association of Crime Analysts invites instructors, analysts, educators, training organizations, and other subject-matter experts to propose online courses for current and aspiring crime analysts. Applicants choose their own course topic. NACA is intentionally keeping the application brief so qualified applicants can share strong ideas without first developing a complete curriculum or production plan.

NACA is open to a wide range of course concepts. Courses may be introductory, intermediate, or advanced; focus on an analytical method, technology, workflow, or professional practice; or form part of a broader sequence. Individuals, teams, and organizations are welcome to apply. Prior online teaching experience is helpful but is not required when an applicant can demonstrate relevant knowledge and a clear course concept.

2. General Course Focus

Proposed courses should provide practical value in the context of crime analysis, law enforcement, or public safety. NACA is not prescribing a specific subject, platform, course length, dataset, module structure, or list of required topics. Applicants are encouraged to propose the course they are best qualified to teach.

Strong concepts may include one or more of the following, but these examples are not requirements:

- Data tools and technologies such as SQL, Python, GIS, Power BI, Excel, or R.
- Crime-pattern, tactical, strategic, administrative, intelligence, or investigative analysis.

- Data visualization, dashboards, reporting, and communicating analytical findings.
- Data management, integration, automation, data quality, or reusable analytical workflows.

- Leadership, unit management, ethics, legal or privacy issues, research methods, or other professional skills.

3. Intended Learning Experience

Courses will be hosted through the NACA learning platform and must ultimately support independent, asynchronous learning. The final course should combine clear instruction with practical demonstrations and opportunities for students to apply what they learn. NACA especially values instruction grounded in realistic crime-analysis work, but applicants may determine the most effective scope and teaching approach for their proposed audience.

4. Development and Publication

Applicants are not expected to submit completed course materials with the proposal. After selection, NACA will work with the instructor to refine the course scope, learning objectives, format, and production expectations. The completed course will be delivered online and asynchronously through the NACA learning platform.

Before publication, the selected instructor will be expected to provide the materials necessary for students to complete the course, which may include recorded tutorials, demonstrations, written guidance, practice files, datasets, templates, scripts, exercises, assessments, and supporting resources appropriate to the approved course design. All materials must be original, properly licensed, or used with permission, and any course data must be suitable for lawful distribution to students.

5. Instructor Compensation

NACA compensates instructors under a licensing and revenue-sharing model for approved instructional content. Instructors whose completed courses are accepted by the NACA Board of Directors and published on the NACA learning platform will be eligible for quarterly revenue-sharing payments under a separate written instructor agreement.

The final agreement will address compensation, intellectual-property and licensing terms, pricing, attribution, course maintenance, and related responsibilities. Submission of a proposal does not require the applicant to accept final terms, and selection of a concept does not guarantee publication until the completed course has passed NACA review and Board approval.

6. Submission Requirements

To apply, email only the following two items:

- A current resume or curriculum vitae for each proposed instructor.
- A description of no more than one page explaining what the proposed course will entail.

The one-page description may include the proposed audience, course level, major topics, instructional approach, expected student outcomes, platform or tools, and examples of practical exercises. These are suggestions rather than a required format. Work samples, detailed syllabi, budgets, production schedules, and completed lessons are not required for the initial submission.

SUBMIT PROPOSALS TO

training@naca-usa.org

Subject: NACA Course Proposal - [Applicant or Organization Name]

Submissions are accepted on a rolling basis.

7. Review and Selection

NACA will review submissions based on the applicant's relevant experience, the clarity and practical value of the course concept, its relevance to crime analysts, and its suitability for online asynchronous delivery. NACA may select multiple proposals, request a short follow-up conversation, ask for clarification or a sample after initial review, combine complementary course ideas with the applicants' agreement, or decline to move forward with any proposal.

Questions may be sent to training@naca-usa.org. NACA encourages applicants to submit a clear, realistic idea rather than waiting to develop a fully detailed course plan.